



ANNUAL FUNDRAISER SPONSORSHIP OPPORTUNITY

Thursday, October 20th, 2022 - 6pm-9pm @ the Lancaster Science Factory – 21+

After the incredible success of last year's A Taste of Science, we'll once again be blending science trivia with a dinner buffet from our neighbors at Frisco's Peruvian Chicken, competing beer tastings from Lancaster Homebrewers, raffle prizes, silent auction, special prizes, and signature science cocktails! Your sponsorship of A Taste of Science Trivia will help the Science Factory continue to be accessible to everyone in our community, underwriting scholarships and vital access programs.

Sponsorship Opportunity Levels

Aerodynamic.....\$10,000

- Title sponsor of event
- 10 tickets to event
- Thanked 2x during event
- Logo included on event website
- Logo included in all event marketing
- Logo included on event billboards

Hydroelectric.....\$5,000

- Title sponsor of 1 of 4 rounds
- 8 tickets to event
- Thanked 2x during event
- Logo included on event website
- Logo included in all event marketing

Parachute.....\$2,500

- 6 tickets to event
- Thanked 2x during event
- Logo included on event website
- Logo included in all event marketing

Building Blocks.....\$1,000

- 4 tickets to event
- Thanked 2x during event
- Logo included on event website
- Logo included in all event marketing

I would like to sponsor at a custom amount: _____

I am not able to sponsor, but I would like to purchase _____ tickets @ \$45 each

Make checks payable to **Lancaster Science Factory** and send to:

Lancaster Science Factory

Attn: Rob Reed

454 New Holland Avenue

Lancaster, PA 17602

On behalf of the Lancaster Science Factory, THANK YOU for your support!!!

Questions? Contact Rob Reed at reed@tlsf.org or 717.509.6363 ext 106

Sponsor Marketing Benefits

- Facebook – Reach 9,700+ Facebook followers through multiple postings leading up to the event
- Instagram – Reach 2,700+ Instagram followers through multiple postings leading up to the event
- E-blasts – Several e-mails per month promoting the event to 7,500+ of our most dedicated followers, includes all sponsor logos
- Website – Logo included on event website
- Billboards – Top level sponsors will have their logo included on digital event billboards
- Newsletter – All sponsors will be listed in our Fall newsletter promoting the event to 3,000+ households in Lancaster County and across Central PA
- Demographics – Our audience is 84% women and 16% men. 43% are ages 35-44.
- Networking - Attend the event and socialize with more than 200 of the Science Factory's most generous supporters!

• A TASTE OF SCIENCE SPONSORSHIP FORM



Please complete this form and mail or email it to:

Rob Reed
Lancaster Science Factory
454 New Holland Avenue
Lancaster PA 17602
Email: rreed@tlsf.org

Organization Name _____

Primary Contact Person _____

Contact Person Telephone # _____ e-mail _____

Mailing Address _____

Please indicate your level of sponsorship:

- Aerodynamic Sponsor \$10,000
- Hydroelectric Sponsor \$5,000
- Parachute Sponsor \$2,500
- Building Blocks Sponsor \$1,000

Payment is requested no later than the date of the event: Thursday, October 20th, 2022. Please indicate approximate date of payment: _____

- Invoice Requested

Signature of individual authorized to approve sponsorship: _____

Printed Name _____ Title _____ Date _____