



## ANNUAL FUNDRAISER SPONSORSHIP OPPORTUNITY

Thursday, October 19th, 2023 - 6pm-9pm @ the Lancaster Science Factory – 21+

After the incredible success of last year's A Taste of Science, we'll once again be blending science trivia with a dinner buffet from our neighbors at Frisco's Peruvian Chicken, competing beer tastings from Lancaster Homebrewers, raffle prizes, silent auction, special prizes, and signature science cocktails! Your sponsorship of A Taste of Science Trivia will help the Science Factory continue to be accessible to everyone in our community, underwriting scholarships and vital access programs.

### Sponsorship Opportunity Levels

**Aerodynamic.....\$10,000**

- Title sponsor of event
- 10 tickets to event
- Thanked 2x during event
- Logo included on event website
- Logo included in all event marketing
- Logo included on event billboards

**Hydroelectric.....\$5,000**

- Title sponsor of 1 of 4 rounds
- 8 tickets to event
- Thanked 2x during event
- Logo included on event website
- Logo included in all event marketing

**Parachute.....\$2,500**

- 6 tickets to event
- Thanked 2x during event
- Logo included on event website
- Logo included in all event marketing

**Building Blocks.....\$1,000**

- 4 tickets to event
- Thanked 2x during event
- Logo included on event website
- Logo included in all event marketing

I would like to sponsor at a custom amount: \_\_\_\_\_

I am not able to sponsor, but I would like to purchase \_\_\_\_\_ tickets @ \$50 each

Make checks payable to **Lancaster Science Factory** and send to:

Lancaster Science Factory

Attn: Rob Reed

454 New Holland Avenue

Lancaster, PA 17602

**On behalf of the Lancaster Science Factory, THANK YOU for your support!!!**

Questions? Contact Rob Reed at [reed@tlsf.org](mailto:reed@tlsf.org) or 717.509.6363 ext 106

## **Sponsor Marketing Benefits**

- Facebook – Reach 10,000+ Facebook followers through multiple postings leading up to the event
- Instagram – Reach 3,000+ Instagram followers through multiple postings leading up to the event
- E-blasts – Several e-mails per month promoting the event to 7,500+ of our most dedicated followers, includes all sponsor logos
- Website – Logo included on event website
- Newsletter – All sponsors will be listed in our Fall newsletter promoting the event to 3,000+ households in Lancaster County and across Central PA
- Demographics – Our audience is 84% women and 16% men. 43% are ages 35-44.
- Networking - Attend the event and socialize with more than 225 of the Science Factory's most generous supporters!

# • A TASTE OF SCIENCE SPONSORSHIP FORM



Please complete this form and mail or email it to:

Rob Reed  
Lancaster Science Factory  
454 New Holland Avenue  
Lancaster PA 17602  
Email: [reed@tlsf.org](mailto:reed@tlsf.org)

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Organization Name \_\_\_\_\_

Primary Contact Person \_\_\_\_\_

Contact Person Telephone # \_\_\_\_\_ e-mail \_\_\_\_\_

Mailing Address \_\_\_\_\_

Please indicate your level of sponsorship:

- Aerodynamic Sponsor \$10,000
- Hydroelectric Sponsor \$5,000
- Parachute Sponsor \$2,500
- Building Blocks Sponsor \$1,000

Payment is requested no later than the date of the event: October 19, 2023. Please indicate approximate date of payment: \_\_\_\_\_

- Invoice Requested

Signature of individual authorized to approve sponsorship: \_\_\_\_\_

Printed Name \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_